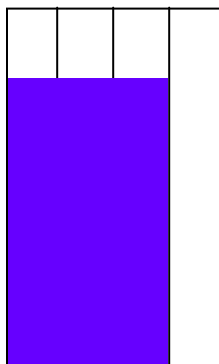
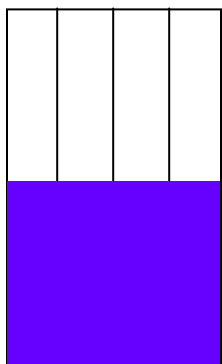


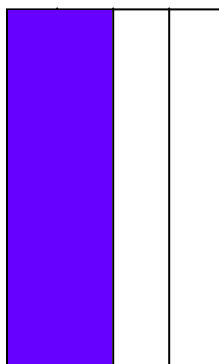
FULL PAGE
10" x 15 1/2"



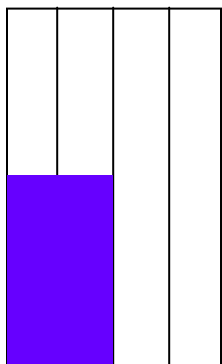
JR PAGE
7 1/2" x 12"



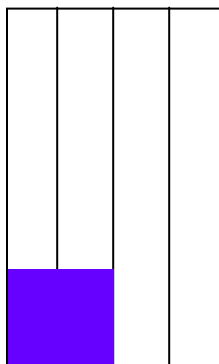
1/2 PAGE H
10" x 7 1/2"



1/2 PAGE V
4 7/8" x 15 1/2"



1/4 PAGE
4 7/8" x 7 3/4"



1/8 PAGE
4 7/8" x 3 3/4"

Don't miss this money-saving opportunity to put your business in front of over 45,000 readers!

Advertise in the annual *Gay People's Chronicle* PRIDE GUIDE

The street date for the PRIDE GUIDE is June 17, 2011

The PRIDE GUIDE is the largest special issue of the *Gay People's Chronicle* each year. The *Gay People's Chronicle* PRIDE GUIDE is the authority on Pride related events in northeast Ohio during the month of June. Due to the amount and diversity of advertisers who place their ads in this issue alone, the PRIDE GUIDE is generally kept and referred to throughout the year as a resource to the businesses and organizations that support the GLBT community. Complimentary copies of the PRIDE GUIDE will be delivered to over 300 locations in throughout northeast Ohio, and it will also be available for pick-up at the Cleveland Pride festival.

This is your opportunity to save \$\$\$ by reserving your PRIDE GUIDE ad space early!

We are offering a discounted rate if you reserve your advertising space early! The early-bird deadline for ads and space reservation is Friday, May 20th at 5 PM. The final deadline for all other ads is Tuesday, June 7 at 5 PM. The rates listed below are for black and white material. Please add \$150 to the price if you want your ad to appear in full color. Full color spaces are limited, and they are distributed on a first-come, first-served basis. Back Cover spaces already include color in the price.

Thank you for your support of northeast Ohio's GLBT community!

SIZE	Before May 21	After May 21
Back Cover	\$1050	\$1200
FULL Page	\$760	\$840
JR. Page	\$610	\$690
1/2 Page	\$425	\$495
1/4 Page	\$250	\$310
1/8 Page	\$150	\$200

CAMERA-READY AD MATERIAL

The sizes to your left are the actual "live-area" of your ad.

Please supply a high-resolution JPEG or PDF file to:

debbert@chronohio.com

High resolution files are 300 dpi or better.

When submitting 4-color material, please supply a CMYK composite, high-resolution JPEG file for best results.

Call David with any questions:

440-986-0051