

2000

Open to Public Inspection

Short Form

990-EZ

Return of Organization Exempt From Income Tax

Under section 501(c) of the Internal Revenue Code (except black lung benefit trust or private foundation), section 527, or section 4947(a)(1) nonexempt charitable trust

SEE ATTACHED #1

Department of the Treasury Internal Revenue Service

The organization may have to use a copy of this return to satisfy state reporting requirements

A For the 2000 calendar year or tax year beginning 10/1, 2000, and ending 9/30, 2001

- B Check if applicable: Change of address, Change of name, Initial return, Final return, Amended return

CLEVELAND LESBIAN GAY AND BISEXUAL DBA CLEVELAND PRIDE INC PO BOX 91031 CLEVELAND OH 44101-3031

D Employer identification number 34 172 3892 E Telephone no (216) 371-0214 F Check if application pending

G Accounting method: Cash, Accrual, Other (specify) H Enter 4-digit group exemption no (GEN)

I Organization type (check only one): 501(c) (3), 527 or 4947(a)(1)

Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ)

J Check if the organization's gross receipts are normally not more than \$25,000. The organization need not file a return with the IRS, but if the organization received a Form 990 Package in the mail, it should file a return without financial data. Some states require a complete return

K Add lines 5b, 6b, and 7b, to line 9 to determine gross receipts, if \$100,000 or more file Form 990 instead of Form 990-EZ

L Check this box if the organization is not required to attach Schedule B (Form 990 or 990-EZ)

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See Specific Instructions on page 34)

Table with 21 rows for Revenue, Expenses, and Net Assets. Includes handwritten values for lines 1-9, 13-17, and 18. Includes a 'RECEIVED' stamp and a 'OGDEN, UT' stamp.

Part II Balance Sheets—If Total assets on line 25, column (B) are \$250,000 or more, file Form 990 instead of Form 990-EZ

(See Specific Instructions on page 37)

Table with 7 rows for Balance Sheets. Columns (A) Beginning of year and (B) End of year. Includes handwritten values for lines 22-27.

SCANNED JAN 14 2002

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Part III Statement of Program Service Accomplishments (See Specific Instructions on page 38)

Expenses

What is the organization's primary exempt purpose? PUBLIC EDUCATION & SUPPORT OF... Describe what was achieved in carrying out the organization's exempt purposes...

(Required for 501(c)(3) and (4) organizations and 4947(a)(1) trusts, optional for others)

Table with 5 columns: Line number, Description of program service, Amount (Grants \$), and Expense line number. Includes entries for a parade and a festival.

GLBT ISSUES

BUDGET IS ATTACHED #2

Part IV List of Officers, Directors, Trustees, and Key Employees (List each one even if not compensated See Specific Instructions on page 38)

Table with 5 columns: (A) Name and address, (B) Title and average hours per week, (C) Compensation, (D) Contributions to employee benefit plans, (E) Expense account and other allowances. Includes handwritten 'SEE ATTACHED #3'.

Part V Other Information (See Specific Instructions on page 38 and General Instruction V on page 14)

Form with multiple questions (33-42) and Yes/No columns. Includes questions about IRS reporting, business income, and tax payments.

0-EZ in lieu of Form 1041—Check here [ ]

including accompanying schedules and statements, and to the best of my knowledge...

**SCHEDULE A**  
**(Form 990 or 990-EZ)**

**Organization Exempt Under Section 501(c)(3)**

OMB No 1545-0047

(Except Private Foundation) and Section 501(e), 501(f), 501(k),  
501(n), or Section 4947(a)(1) Nonexempt Charitable Trust

**2000**

**Supplementary Information—(See separate instructions.)**

Department of the Treasury  
Internal Revenue Service

▶ **MUST be completed by the above organizations and attached to their Form 990 or 990-EZ**

Name of the organization

**CLEVELAND LESBIAN GAY AND BISEXUAL**

Employer identification number

**34 172 3892**

**Part I Compensation of the Five Highest Paid Employees Other Than Officers, Directors, and Trustees**  
(See page 1 of the instructions List each one If there are none, enter "None ")

(a) Name and address of each employee paid more than \$50,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
<b>NONE</b>				
Total number of other employees paid over \$50,000 ▶				

**Part II Compensation of the Five Highest Paid Independent Contractors for Professional Services**  
(See page 1 of the instructions List each one (whether individuals or firms) If there are none, enter "None ")

(a) Name and address of each independent contractor paid more than \$50,000	(b) Type of service	(c) Compensation
<b>NONE</b>		
Total number of others receiving over \$50,000 for professional services ▶		

**Part III Statements About Activities**

	Yes	No
<b>1</b> During the year, has the organization attempted to influence national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum? If "Yes," enter the total expenses paid or incurred in connection with the lobbying activities ▶ \$ _____ Organizations that made an election under section 501(h) by filing Form 5768 must complete Part VI-A. Other organizations checking "Yes," must complete Part VI-B AND attach a statement giving a detailed description of the lobbying activities		X
<b>2</b> During the year, has the organization, either directly or indirectly, engaged in any of the following acts with any of its trustees, directors, officers, creators, key employees, or members of their families, or with any taxable organization with which any such person is affiliated as an officer, director, trustee, majority owner, or principal beneficiary		
<b>a</b> Sale, exchange, or leasing of property?		X
<b>b</b> Lending of money or other extension of credit?		X
<b>c</b> Furnishing of goods, services, or facilities?		X
<b>d</b> Payment of compensation (or payment or reimbursement of expenses if more than \$1,000)?		X
<b>e</b> Transfer of any part of its income or assets? If the answer to any question is "Yes," attach a detailed statement explaining the transactions		X
<b>3</b> Does the organization make grants for scholarships, fellowships, student loans, etc.?		X
<b>4a</b> Do you have a section 403(b) annuity plan for your employees?		
<b>b</b> Attach a statement to explain how the organization determines that individuals or organizations receiving grants or loans from it in furtherance of its charitable programs qualify to receive payments. (See page 2 of the instructions.)		

**Part IV Reason for Non-Private Foundation Status** (See pages 2 through 5 of the instructions)

The organization is not a private foundation because it is (Please check only **ONE** applicable box.)

**5**  A church, convention of churches, or association of churches Section 170(b)(1)(A)(i)

**6**  A school Section 170(b)(1)(A)(ii) (Also complete Part V, page 5)

**7**  A hospital or a cooperative hospital service organization Section 170(b)(1)(A)(iii)

**8**  A Federal, state, or local government or governmental unit Section 170(b)(1)(A)(v)

**9**  A medical research organization operated in conjunction with a hospital Section 170(b)(1)(A)(iii) Enter the hospital's name, city, and state ▶ \_\_\_\_\_

**10**  An organization operated for the benefit of a college or university owned or operated by a governmental unit Section 170(b)(1)(A)(iv) (Also complete the **Support Schedule** in Part IV-A)

**11a**  An organization that normally receives a substantial part of its support from a governmental unit or from the general public Section 170(b)(1)(A)(vi) (Also complete the **Support Schedule** in Part IV-A)

**11b**  A community trust Section 170(b)(1)(A)(vi) (Also complete the **Support Schedule** in Part IV-A)

**12**  An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its charitable, etc., functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2) (Also complete the **Support Schedule** in Part IV-A)

**13**  An organization that is not controlled by any disqualified persons (other than foundation managers) and supports organizations described in (1) lines 5 through 12 above, or (2) section 501(c)(4), (5), or (6), if they meet the test of section 509(a)(2) (See section 509(a)(3))

Provide the following information about the supported organizations (See page 5 of the instructions)

(a) Name(s) of supported organization(s)	(b) Line number from above

**14**  An organization organized and operated to test for public safety Section 509(a)(4) (See page 5 of the instructions)

**Part IV-A Support Schedule** (Complete only if you checked a box on line 10, 11, or 12.) *Use cash method of accounting*  
**Note** You may use the worksheet in the instructions for converting from the accrual to the cash method of accounting

Calendar year (or fiscal year beginning in)	(a) 1999	(b) 1998	(c) 1997	(d) 1996	(e) Total	
15 Gifts, grants, and contributions received (Do not include unusual grants. See line 28.)	40,470	44,811	29,606	13,299	128,186	
16 Membership fees received	0	0	0	0	0	
17 Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is not a business unrelated to the organization's charitable, etc., purpose	11,465	15,390	25,450	5,361	57,666	
18 Gross income from interest, dividends, amounts received from payments on securities loans (section 512(a)(5)), rents, royalties, and unrelated business taxable income (less section 511 taxes) from businesses acquired by the organization after June 30, 1975	321	396	166	134	1,017	
19 Net income from unrelated business activities not included in line 18	0	0	0	0	0	
20 Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf	0	0	0	0	0	
21 The value of services or facilities furnished to the organization by a governmental unit without charge. Do not include the value of services or facilities generally furnished to the public without charge.	0	0	0	0	0	
22 Other income. Attach a schedule. Do not include gain or (loss) from sale of capital assets.	0	0	0	0	0	
23 Total of lines 15 through 22	52,256	60,597	55,222	18,794	186,869	
24 Line 23 minus line 17	40,791	45,207	29,772	13,433	129,203	
25 Enter 1% of line 23	408	606	298	134		
26 Organizations described on lines 10 or 11	a Enter 2% of amount in column (e), line 24				26a	
	b Attach a list (which is not open to public inspection) showing the name of and amount contributed by each person (other than a governmental unit or publicly supported organization) whose total gifts for 1996 through 1999 exceeded the amount shown in line 26a. Enter the sum of all these excess amounts.				26b	
	c Total support for section 509(a)(1) test. Enter line 24, column (e).				26c	
	d Add: Amounts from column (e) for lines 18 _____ 19 _____ 22 _____ 26b _____				26d	
	e Public support (line 26c minus line 26d total)				26e	
	f Public support percentage (line 26e (numerator) divided by line 26c (denominator))				26f %	
27 Organizations described on line 12	a For amounts included in lines 15, 16, and 17 that were received from a "disqualified person," attach a list (which is not open to public inspection) to show the name of, and total amounts received in each year from, each "disqualified person." Enter the sum of such amounts for each year.					
	(1999)	(1998)	(1997)	(1996)		
	0	0	0	0		
	b For any amount included in line 17 that was received from a nondisqualified person, attach a list to show the name of, and amount received for each year, that was more than the larger of (1) the amount on line 25 for the year or (2) \$5,000. (Include in the list organizations described in lines 5 through 11, as well as individuals.) After computing the difference between the amount received and the larger amount described in (1) or (2), enter the sum of these differences (the excess amounts) for each year.					
	(1999)	(1998)	(1997)	(1996)		
	0	0	0	0		
	c Add: Amounts from column (e) for lines 15 <u>128,186</u> 16 <u>0</u> 17 <u>57,666</u> 20 <u>0</u> 21 <u>0</u>	d Add: Line 27a total <u>0</u> and line 27b total <u>0</u>				27c <u>185,852</u>
	e Public support (line 27c total minus line 27d total)				27d <u>0</u>	
	f Total support for section 509(a)(2) test. Enter amount on line 23, column (e)				27e <u>185,852</u>	
	g Public support percentage (line 27e (numerator) divided by line 27f (denominator))				27f <u>186,869</u>	
	h Investment income percentage (line 18, column (e) (numerator) divided by line 27f (denominator))				27g <u>99.45%</u>	
					27h <u>00.55%</u>	
28 Unusual Grants	For an organization described in line 10, 11, or 12 that received any unusual grants during 1996 through 1999, attach a list (which is not open to public inspection) for each year showing the name of the contributor, the date and amount of the grant, and a brief description of the nature of the grant. Do not include these grants in line 15. (See page 5 of the instructions.)					

**Part V Private School Questionnaire** (See page 5 of the instructions)  
 (To be completed ONLY by schools that checked the box on line 6 in Part IV)

*NOT APPLICABLE*

		Yes	No
29	Does the organization have a racially nondiscriminatory policy toward students by statement in its charter, bylaws, other governing instrument, or in a resolution of its governing body?		
30	Does the organization include a statement of its racially nondiscriminatory policy toward students in all its brochures, catalogues, and other written communications with the public dealing with student admissions, programs, and scholarships?		
31	Has the organization publicized its racially nondiscriminatory policy through newspaper or broadcast media during the period of solicitation for students, or during the registration period if it has no solicitation program, in a way that makes the policy known to all parts of the general community it serves? If "Yes," please describe, if "No," please explain (If you need more space, attach a separate statement )		
32	Does the organization maintain the following		
a	Records indicating the racial composition of the student body, faculty, and administrative staff?		
b	Records documenting that scholarships and other financial assistance are awarded on a racially nondiscriminatory basis?		
c	Copies of all catalogues, brochures, announcements, and other written communications to the public dealing with student admissions, programs, and scholarships?		
d	Copies of all material used by the organization or on its behalf to solicit contributions?		
	If you answered "No" to any of the above, please explain (If you need more space, attach a separate statement )		
33	Does the organization discriminate by race in any way with respect to		
a	Students' rights or privileges?		
b	Admissions policies?		
c	Employment of faculty or administrative staff?		
d	Scholarships or other financial assistance?		
e	Educational policies?		
f	Use of facilities?		
g	Athletic programs?		
h	Other extracurricular activities?		
	If you answered "Yes" to any of the above, please explain (If you need more space, attach a separate statement )		
34a	Does the organization receive any financial aid or assistance from a governmental agency?		
b	Has the organization's right to such aid ever been revoked or suspended? If you answered "Yes" to either 34a or b, please explain using an attached statement		
35	Does the organization certify that it has complied with the applicable requirements of sections 4 01 through 4 05 of Rev Proc 75-50, 1975-2 C B 587, covering racial nondiscrimination? If "No," attach an explanation		

**Part VI-A Lobbying Expenditures by Electing Public Charities** (See page 7 of the instructions)  
 (To be completed **ONLY** by an eligible organization that filed Form 5768)

Check here  **a** if the organization belongs to an affiliated group  
 Check here  **b** if you checked "a" above and "limited control" provisions apply

NONE

**Limits on Lobbying Expenditures**

(The term "expenditures" means amounts paid or incurred)

		(a) Affiliated group totals	(b) To be completed for ALL electing organizations
36	Total lobbying expenditures to influence public opinion (grassroots lobbying)	36	
37	Total lobbying expenditures to influence a legislative body (direct lobbying)	37	
38	Total lobbying expenditures (add lines 36 and 37)	38	
39	Other exempt purpose expenditures	39	
40	Total exempt purpose expenditures (add lines 38 and 39)	40	
41	Lobbying nontaxable amount Enter the amount from the following table—		
	<b>If the amount on line 40 is—</b>		
	<b>The lobbying nontaxable amount is—</b>		
	Not over \$500,000	20% of the amount on line 40	}
	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	
	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	
	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	
	Over \$17,000,000	\$1,000,000	
42	Grassroots nontaxable amount (enter 25% of line 41)	42	
43	Subtract line 42 from line 36 Enter -0- if line 42 is more than line 36	43	
44	Subtract line 41 from line 38 Enter -0- if line 41 is more than line 38	44	

**Caution** If there is an amount on either line 43 or line 44, you must file Form 4720

**4-Year Averaging Period Under Section 501(h)**

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below  
 See the instructions for lines 45 through 50 on page 9 of the instructions)

Calendar year (or fiscal year beginning in) ▶	Lobbying Expenditures During 4-Year Averaging Period				
	(a) 2000	(b) 1999	(c) 1998	(d) 1997	(e) Total
45	Lobbying nontaxable amount				
46	Lobbying ceiling amount (150% of line 45(e))				
47	Total lobbying expenditures				
48	Grassroots nontaxable amount				
49	Grassroots ceiling amount (150% of line 48(e))				
50	Grassroots lobbying expenditures				

**Part VI-B Lobbying Activity by Nonelecting Public Charities**

(For reporting only by organizations that did not complete Part VI-A) (See page 9 of the instructions)

During the year, did the organization attempt to influence national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of

- a Volunteers
- b Paid staff or management (Include compensation in expenses reported on lines c through h)
- c Media advertisements
- d Mailings to members, legislators, or the public
- e Publications, or published or broadcast statements
- f Grants to other organizations for lobbying purposes
- g Direct contact with legislators, their staffs government officials, or a legislative body
- h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any other means
- i Total lobbying expenditures (add lines c through h)

Yes	No	Amount
	<input checked="" type="checkbox"/>	
	<input checked="" type="checkbox"/>	
	<input checked="" type="checkbox"/>	
	<input checked="" type="checkbox"/>	
	<input checked="" type="checkbox"/>	
	<input checked="" type="checkbox"/>	
	<input checked="" type="checkbox"/>	
	<input checked="" type="checkbox"/>	
	<input checked="" type="checkbox"/>	
	<input checked="" type="checkbox"/>	

If "Yes" to any of the above, also attach a statement giving a detailed description of the lobbying activities



12/20/01

**Cleveland Pride  
Profit & Loss Budget vs. Actual  
October 2000 through September 2001**

*Attachment  
# 2  
341723892*

	<u>Oct '00 - Sep '01</u>	<u>Budget</u>
<b>Income</b>		
	21,352 00	20 000 00
	16,552 90	15 000 00
	4,596 08	5 000 00
	3,025 00	3 000 00
	245 00	
<b>Total Donations</b>	<u>45,770 98</u>	<u>43,000 00</u>
<b>Festival Income</b>		
<b>Pride's Booths</b>		
Beer	10,867 00	15,000 00
Cameras	168 00	
Games	275 00	200 00
Ice	148 00	50 00
Pop, Water & Candy	2,842 50	1,500 00
<b>Total Pride's Booths</b>	<u>14,300 50</u>	<u>16 750 00</u>
<b>Vendors' Booths</b>		
Canopies	780 00	500 00
Deposits Retained	1,150 00	
Electrical Permits	400 00	150 00
Extra Tables	60 00	
Fire Permits	45 00	15 00
Food Permits	400 00	300 00
Vendor Sites	9,050 00	10 000 00
<b>Total Vendors' Booths</b>	<u>11,885 00</u>	<u>10,965 00</u>
<b>Total Festival Income</b>	26,185 50	27,715 00
<b>Parade Income</b>		
Banner Sales	275 00	300 00
Entry Fees	150 00	150 00
<b>Total Parade Income</b>	<u>425 00</u>	<u>450 00</u>
<b>Pre Pride Events/Fundraising</b>		
Bar Nights	1,000 00	3,000 00
Pool Tournament	645 00	1,000 00
Raffle	177 00	
<b>Total Pre Pride Events/Fundraising</b>	<u>1,822 00</u>	<u>4,000 00</u>
<b>Pride 2000 Income</b>	7,085 00	
<b>T-Shirt Sales</b>		
Bar Nights	0 00	500 00
Comm Mbrs Purchase	100 00	100 00
Community Events	451 00	400 00
Group Order	0 00	1,000 00
Pride Booth	666 00	1,000 00
Retail	0 00	1,000 00
<b>Total T-Shirt Sales</b>	<u>1,217 00</u>	<u>4,000 00</u>
<b>Temporary Income</b>		
Pool Tournament	525 00	
Vendor Deposits	2 100 00	
<b>Total Temporary Income</b>	<u>2 625 00</u>	
<b>Interest Earned</b>	94 42	100 00
<b>Total Income</b>	<u>85,224 90</u>	<u>79,265 00</u>
<b>Cost of Goods Sold</b>		
Banners	232 56	
<b>Pride's Booths</b>		
Beer	1,609 00	1,750 00
Canopies	359 88	500 00

12/20/01

**Cleveland Pride**  
**Profit & Loss Budget vs. Actual**  
 October 2000 through September 2001

	<u>Oct '00 - Sep '01</u>	<u>Budget</u>
<b>Concessions</b>		
Candy	211 34	100 00
Pop & Water	2,077 20	1,000 00
<b>Total Concessions</b>	2,288 54	1 100 00
<b>Games</b>	110 00	
<b>Ice</b>	700 00	400 00
<b>Total Pride's Booths</b>	5,067 42	3,750 00
<b>T-Shirts</b>		
Group Order	0 00	1,000 00
Regular Order	1,840 98	3,000 00
<b>Total T-Shirts</b>	1,840 98	4 000 00
<b>Total COGS</b>	7 140 96	7,750 00
<b>Gross Profit</b>	78,083 94	71,515 00
<b>Expense</b>		
<b>Administrative</b>		
<b>Development</b>		
Annual Meeting	0 00	100 00
Board Development	0 00	100 00
Data Base Management	100 00	250 00
IAGLPC Dues	0 00	100 00
<b>Total Development</b>	100 00	550 00
<b>Operations</b>		
Banking Fees	26 20	
Cash for Making Change	0 00	
Coordinator - Festival	4,500 00	4,500 00
Coordinator - Parade	2,000 00	2,000 00
Coordinators' Supplies	184 06	400 00
Corporate Fundraising	22 76	
Equipment	74 10	
Insurance	2,492 00	2,500 00
Inventory Organizing	47 65	
Office Supplies	0 00	100 00
Ohio Registration	10 00	
P O Box Rental	44 00	44 00
Secretary/Treasurer Supplies	34 00	100 00
Storage Space	0 00	
<b>Telephone</b>		
Cellular	463 97	400 00
Long Distance	473 02	200 00
Pride Phone 216 371-0214	346 88	400 00
<b>Total Telephone</b>	1,283 87	1,000 00
<b>Website</b>	559 40	600 00
<b>Total Operations</b>	11,278 04	11 244 00
<b>Total Administrative</b>	11,378 04	11,794 00
<b>Community Outreach</b>		
Center Move	500 00	500 00
Community Organizations	0 00	750 00
<b>Total Community Outreach</b>	500 00	1 250 00
<b>Entertainment</b>		
Hospitality	115 02	500 00
Talent Fee	11 500 00	12 500 00
Travel/Hotel/Limo	6 002 25	5 000 00
<b>Total Entertainment</b>	17,617 27	18,000 00

**Cleveland Pride**  
**Profit & Loss Budget vs. Actual**  
 October 2000 through September 2001

	Oct '00 - Sep '01	Budget
<b>Festival Expenses</b>		
Canopies	859 76	
Clean-up	1,200 00	1,000 00
Decorations	961 89	1,000 00
Dumpsters	245 00	250 00
Electrician Services	2 100 00	2 250 00
Interpreter	312 50	350 00
Misc Supplies & Expenses	1,215 27	750 00
Permits		
Beer	20 00	20 00
Electrical Usage	130 00	75 00
Fire	30 00	15 00
Food	220 00	200 00
Health	126 26	
<b>Total Permits</b>	526 26	310 00
Police	1,464 50	1,800 00
Radios	375 00	1,000 00
Site	1,350 00	1 000 00
Sound Equipment Rental	2,475 00	2,250 00
T-shirts		
Staff	170 91	250 00
Volunteers	467 39	250 00
<b>Total T-shirts</b>	638 30	500 00
Table/Chair/Canopy Rental	5,749 12	6,000 00
Temporary Help	0 00	250 00
Toilets	1,500 00	1 500 00
Truck Rental	129 49	200 00
Vendor Supplies	133 40	150 00
Volunteer Crew Food	407 26	200 00
<b>Total Festival Expenses</b>	21,642 75	20,760 00
<b>Parade Expenses</b>		
Attractions	200 00	500 00
Banner for Pride	0 00	250 00
Decorations	355 50	500 00
Grand Marshals		
Sashes	97 00	100 00
T-shirts	34 24	
<b>Total Grand Marshals</b>	131 24	100 00
Misc Supplies & Expenses	33 08	300 00
Paint Street Stripe	79 00	100 00
Permits		
Meter Bagging	0 00	25 00
Parade	0 00	50 00
Street Obstruction	13 00	25 00
<b>Total Permits</b>	13 00	100 00
Prizes	33 00	225 00
Site	839 85	1,000 00
<b>Total Parade Expenses</b>	1,884 67	3,075 00
<b>Pride 2000 Expense</b>	672 93	
<b>Public Relations</b>		
Advertising		
Brochures	0 00	600 00
Community Groups	456 61	500 00
Convention Center Dues	325 00	300 00
Early Mailing	0 00	750 00
Final Mailing	998 62	1,000 00
Flyers	111 82	250 00
Graphics	0 00	1,000 00

12/20/01

**Cleveland Pride**  
**Profit & Loss Budget vs. Actual**  
 October 2000 through September 2001

	Oct '00 - Sep '01	Budget
Newspaper Ads	4,352 00	5 000 00
Posters	25 36	
Pride Pack	3,468 35	3 000 00
<b>Total Advertising</b>	<b>9 737 76</b>	<b>12,400 00</b>
<b>Goodwill</b>		
Attendee Giveaways	880 00	1,000 00
Corporate T-shirts	158 12	200 00
Donor Premiums	0 00	150 00
Framing & Plaques	0 00	100 00
Volunteer Giveaways	0 00	100 00
<b>Total Goodwill</b>	<b>1,038 12</b>	<b>1,550 00</b>
<b>Postage</b>		
Corporate Fundraising	29 29	
Donors	0 00	50 00
Early Mailing	0 00	500 00
Final Mailing	383 20	500 00
Miscellaneous	140 17	150 00
Press/Media Releases	0 00	50 00
Pride Pack	521 23	500 00
Vendor Letters	68 00	50 00
Volunteer Letters	20 71	200 00
<b>Total Postage</b>	<b>1,162 60</b>	<b>2,000 00</b>
<b>Total Public Relations</b>	<b>11,938 48</b>	<b>15,950 00</b>
<b>Return Temporary Income</b>		
Pool Tournament	525 00	
Vendor Deposits	2,100 00	
<b>Total Return Temporary Income</b>	<b>2,625 00</b>	
<b>Uncategorized Expenses</b>	<b>0 00</b>	
<b>Total Expense</b>	<b>68,059 14</b>	<b>70 829 00</b>
<b>Net Income</b>	<b>10,024 80</b>	<b>686 00</b>

Cleveland Pride Board 2001-2002

Attachment  
#3

Cleveland Pride Board  
990-EZ Part IV  
EIN 34-1723892

Mike	Flickinger
Darnell	Frazier
Bob	Krabbe
Alex	Leopold
Rick	Starn
Greg	Summers
Walt	Waskawicz
Brooke	Willis
Michael	Almony
Joanie	Schoneman
Brian	Thornton
Donnell	Roberts

Each board member serves on a volunteer basis with no compensation  
Each can be reached at P.O. Box 91032  
Cleveland, Ohio 44101